



***Join us on Saturday, February 18, 2017 for our Hearts of Gold Gala and Casino Night while supporting our Homeless, Low-income and Veteran Families.***

*Arrive at the luxurious venue of the JW Marriott Camelback Inn Scottsdale Resort and Spa and be greeted with butler passed champagne and hors d'oeuvres. Get your photo taken with your guest(s) by our professional photographer and stop by our "Wall of Wine" for your chance to win a high-end bottle of red or white wine. Then enjoy a hosted cocktail reception and elaborate Silent Auction before sitting down to an exquisite Chef prepared dinner. During dinner, enjoy entertainment from TreJa Vu, our Honoree Award presentations and a live Auction. After dinner, step back into the foyer for exciting casino games with prizes, cash bar and MORE!*

***Saturday, February 18, 2017***

***Hosted Cocktail Reception and Silent Auction***

***6:00—7:00 pm***

***Dinner—Program—Live Auction—Dessert***

***7:00—9:00 pm***

***Dancing—Faux Casino Gaming***

***9:00—10:00 pm***

***JW Marriott Camelback Inn Scottsdale Resort and Spa***

***Arizona Foyer and Ballroom***






***5402 E. Lincoln Drive, Scottsdale, AZ 85253***

***FOR MORE INFORMATION CALL 480-466-7714 OR EMAIL***

***Sarah Hock, Development Manager, [sarah.hock@savethefamily.org](mailto:sarah.hock@savethefamily.org)***

***[www.SavetheFamily.org](http://www.SavetheFamily.org)***

# 2017 Sponsorship Opportunities

	<p>Compassionate Heart \$2,500</p>	<ul style="list-style-type: none"> <li>• Recognition as a Compassionate Heart Sponsor in Event Night program and signage</li> <li>• Name recognition in AV presentation during event</li> <li>• Table of 10</li> </ul>
	<p>Noble Heart \$5,000</p>	<ul style="list-style-type: none"> <li>• Recognition as a Noble Heart Sponsor in Event Night program and signage</li> <li>• Name recognition in AV presentation during event</li> <li>• Table of 10</li> <li>• Recognition as Noble Heart Sponsor in press release</li> <li>• 1 Facebook and 1 Twitter post leading up to the event</li> <li>• Logo and reciprocal link on Save the Family website</li> </ul>
	<p>Majestic Heart \$10,000</p>	<ul style="list-style-type: none"> <li>• Recognition as a Majestic Heart Sponsor in Event Night program and signage</li> <li>• Name recognition in AV presentation during event</li> <li>• Table of 10</li> <li>• Recognition as Majestic Heart Sponsor in press release</li> <li>• 1 Facebook and 1 Twitter post leading up to the event</li> <li>• Logo and reciprocal link on Save the Family website</li> <li>• Formal acknowledgment from the podium</li> <li>• Video interview with a representative from your company posted on Periscope and Twitter</li> </ul>
	<p>Heart of Gold Sponsor \$15,000</p>	<ul style="list-style-type: none"> <li>• Recognition as a Heart of Gold Sponsor in Event Night program and signage</li> <li>• Name recognition in AV presentation during event</li> <li>• 2—Tables of 10</li> <li>• Recognition as Heart of Gold Sponsor in press release</li> <li>• 2 Facebook and 2 Twitter posts leading up to the event</li> <li>• Logo and reciprocal link on Save the Family website</li> <li>• Formal acknowledgment from the podium</li> <li>• Video interview with a representative from your company posted on Periscope and Twitter</li> </ul>
	<p>Presenting Sponsor \$25,000</p>	<ul style="list-style-type: none"> <li>• Recognition as a Presenting Sponsor in Event Night program and signage</li> <li>• Name recognition in AV presentation during event</li> <li>• 2—Tables of 10</li> <li>• Recognition as Presenting Sponsor in press release</li> <li>• 2 Facebook and 2 Twitter posts leading up to the event</li> <li>• Logo and reciprocal link on Save the Family website</li> <li>• Formal acknowledgment from the podium</li> <li>• Video interview with a representative from your company posted on Periscope and Twitter</li> <li>• Limo Service for you and 9-guests to and from the event</li> <li>• Night of the Event- Complementary room at the JW Marriott Camelback Inn</li> <li>• Champagne service provided for each table</li> <li>• Extra Casino Vouchers for each of your guests</li> </ul>

# 2017 Underwriting Opportunities



**Décor Sponsor**  
\$5,000

- Name in Press release and all marketing efforts
- Name in AV Presentation during Event
- Company name and/or logo integrated into the table décor
- Recognition as Décor Sponsor in Event Night program and signage
- Logo on Save the Family Website



**Printing Sponsor**  
\$5,000

- Name in Press release and all marketing efforts
- Name in AV Presentation during Event
- Company name and/or logo integrated into printed pieces
- Recognition as Décor Sponsor in Event Night program and signage
- Logo on Save the Family Website



**Beverage Sponsor**  
Hosted Bar  
\$3,500

- Name in Press release and all marketing efforts
- Name in AV Presentation during Event
- Opportunity to place acrylic signs with company name/logo at all bars
- Recognition as Décor Sponsor in Event Night program and signage
- Logo on Save the Family Website



**Valet Sponsor**  
\$2,500

- Name in Press release and all marketing efforts
- Name in AV Presentation during Event
- Company name/logo at Valet Station(s)
- Recognition as Décor Sponsor in Event Night program and signage
- Logo on Save the Family Website



**Hot Chocolate**  
Bar Sponsor  
\$2,000

- Name in Press release and all marketing efforts
- Name in AV Presentation during Event
- Opportunity to place acrylic signs with company name/logo at hot chocolate bar
- Recognition as Décor Sponsor in Event Night program and signage
- Logo on Save the Family Website



**Cigar Bar**  
Sponsor  
\$2,000

- Name in Press release and all marketing efforts
- Name in AV Presentation during Event
- Opportunity to wrap company name/logo around cigars, acrylic signs placed at bar.
- Recognition as Décor Sponsor in Event Night program and signage
- Logo on Save the Family Website

\*All Underwriting Sponsors get 4-admission to the Gala (value \$700)



# Hearts of Gold

## Sponsorship Commitment Form

### Table Guests:

	Vegetarian (X)
1 _____	<input type="checkbox"/>
2 _____	<input type="checkbox"/>
3 _____	<input type="checkbox"/>
4 _____	<input type="checkbox"/>
5 _____	<input type="checkbox"/>
6 _____	<input type="checkbox"/>
7 _____	<input type="checkbox"/>
8 _____	<input type="checkbox"/>
9 _____	<input type="checkbox"/>
10 _____	<input type="checkbox"/>

**YES!** We want to help Homeless, Low-income and Veteran Families at Save the Family by being a sponsor!

- Presenting Sponsor—\$25,000
- Hearts of Gold Sponsor—\$15,000
- Majestic Heart Sponsor—\$10,000
- Noble Heart Sponsor—\$5,000
- Compassionate Heart Sponsor—\$2,500

### UNDERWRITING OPPORTUNITIES

- Decor—\$5,000
- Printing—\$5,000
- Beverage—\$3,500
- Valet—\$2,500
- Hot Chocolate Bar—\$2,000
- Cigar Bar—\$2,000

\*Underwriting Sponsors get 4-admission to the gala

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

Save the Family is a 501c3 nonprofit organization that provides Housing, Case Management and Supportive Services to homeless, Low income and veteran families in the Phoenix Metro area.

Please note that all logos/sponsorship commitments must be received no later than 1/15/17 to realize pertinent benefits.

[www.SavetheFamily.org](http://www.SavetheFamily.org)

For more info contact: Sarah Hock, (480) 466-7714 or sarah.hock@savethefamily.org

125 E. University Dr., Mesa, AZ 85201 (480) 898-9007 (FAX)

\_\_\_\_\_  
Billing Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

Method of Payment:  
 VISA    MASTERCARD    AMEX    DISCOVER  
 PLEASE SEND INVOICE    CHECK PAYABLE TO SAVE THE FAMILY

I would like to make an additional donation of: \$ \_\_\_\_\_

Total to charge Card: \$ \_\_\_\_\_

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Exp Date

\_\_\_\_\_  
CVC Code