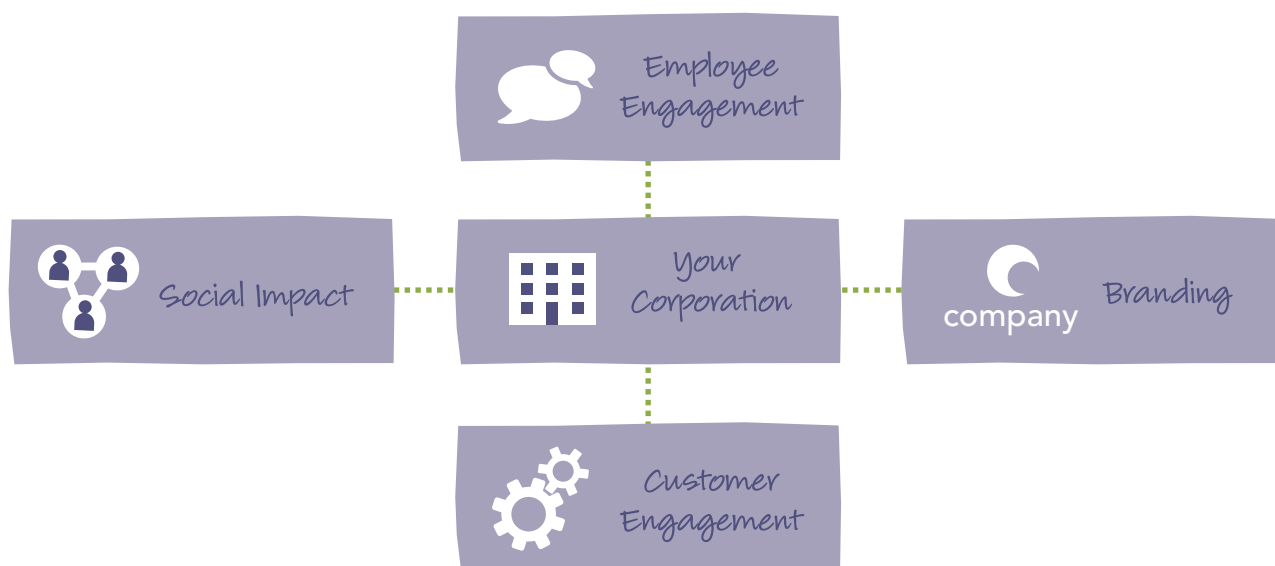


# Save the Family's Corporate Partnership Program

*Through corporate partnerships with businesses like yours, we can turn desperate situations into new opportunities by providing a hand up, not a hand out for the families we serve.*

As a respected non-profit that has served the Greater Phoenix area for 30 years, Save the Family can help businesses like yours inspire consumers to support community-minded companies that make the path toward meaningful change in our community, shorter. Through our **Corporate Partnership Program** we can help your business meet its social responsibility goals and demonstrate the positive impact your business makes on this community we care so deeply about. We'll customize a plan specifically for you.



## Why Save the Family?

*Save the Family empowers families to conquer homelessness and achieve life-long independence.*

**Transforming Lives.** Save the Family provides a variety of support services and tools to families in our community to help them achieve self-sufficiency.

**Nurturing Families.** Last year Save the Family served 688 families facing a multitude of challenges including job loss, domestic violence, divorce, foreclosure, and poverty.

**Ending the Cycle.** Save the Family believes the key to ending the cycle of homelessness is empowering children to believe in a brighter future. We provide arts, tutoring, after-school programs, stable schooling and community involvement opportunities to protect against gang violence, school dropout and becoming homeless.

**Creating & Maintaining Homes.** Working in six cities throughout the Valley, Save the Family helps families rebuild stability by providing eviction prevention, transitional housing, rapid re-housing, shelter plus care and affordable housing through its affiliate ARM (Affordable Rental Movement).

[www.SavetheFamily.org](http://www.SavetheFamily.org)

 [Facebook.com/SavetheFamilyAZ](https://www.facebook.com/SavetheFamilyAZ)  [@SavetheFamily](https://twitter.com/SavetheFamily)

125 E. University Drive, Mesa, AZ 85201



# get involved!

Our Corporate Partnership opportunities range from **\$2,500–\$25,000** per year. Save the Family will work with you to customize your partnership package based on your needs.

## employee engagement

- Group Volunteer and Team Building opportunities at our office, Paint & Clean Projects at our housing units, and at our fundraising events
- Donation Drives for our Resource Center
- Holiday Sponsorships for client families
- Back-to-School Bash
- Board of Directors positions for senior staff executives
- Membership opportunity with our Women's Auxiliary and Event Committees
- Life Skills classes brought into your workplace for employees in areas such as budgeting, nutrition, etc.
- Volunteer opportunities to provide mentoring, childcare, tutoring, and career exploration classes for youth and adults

## social impact

- Reading Hour (read to kids)
- Career Center (helping parents find jobs and education)
- Veterans programs (helping homeless Veteran families)
- Little Kids Works – for children ages 0–6 years old
- Youth Enrichment Center – For teens ages 7–18 years old
- Life Skills classes – for adults
- Serve nearly 700 families per year, more than 60% of those served are children
- More than 31,000 volunteer hours donated annually
- Mesa United Way Agency of the Year 2013
- Participation of Save the Family staff at your corporate events (i.e. agency booths, presentations, volunteers, etc.)
- Affordable Rental Movement (ARM) – affordable housing for low-income families and individuals



## customer engagement

- Eligible for Charitable Tax Credit benefits up to \$400 for individuals, \$800 for married couples
- Sponsorship opportunities with our signature event, the Hearts of Gold Gala
- Ability to show customers that your company is an active leader in making our community a better place to live
- Encourages our constituents to patronize our corporate partners

## branding

- “Building a Brighter Future Campaign” naming and pledge opportunities
- More than 1,800 Facebook fans and 850 Twitter followers
- Website logos/reciprocal links
- Newsletter “Family Matters” sponsorship opportunities in both electronic and print editions
- Annual Report sponsorship opportunities
- Opportunity for media exposure through our media partners
- Client Graduation sponsorship opportunities
- Exposure at our three fundraising events
- Third Party Fundraisers

**For more information on our Corporate Partnership, contact our Development Department at 480.898.0228 ext. 206 or [support@savethefamily.org](mailto:support@savethefamily.org).**